

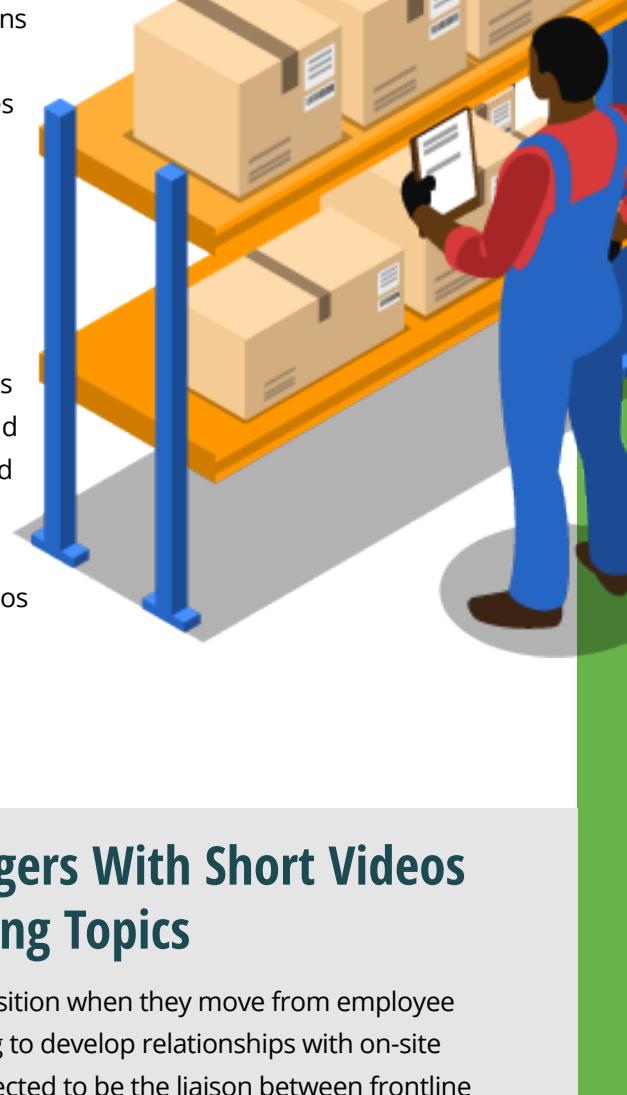
MANUFACTURING

INDUSTRY CHALLENGES AND SOLUTIONS

Keep Employees Up-to-Date and Engaged With Compliance & Safety Training

All manufacturing and industrial companies are different and must comply with a broad range of safety and compliance regulations. However, regulations change, and new ones are created all the time to address new issues or complications that arise. It can be a challenge to stay on top of all the changes and ensure safety and compliance across the board, while keeping track of who has completed training and when. Plus, if employees have to review the same material year after year, they don't pay as close attention and miss important compliance and safety measures.

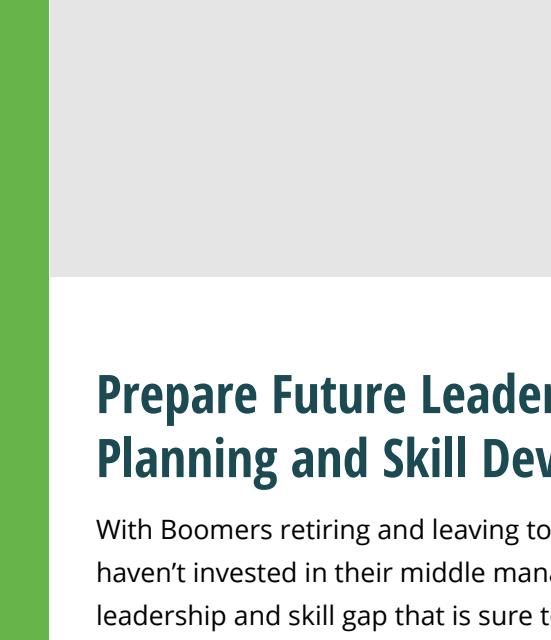
But BizLibrary can help with these challenges! By using online micro-videos, we make it easy for employees to take in complicated topics with short bursts of training. With hundreds of videos in our collection covering compliance and safety, you can easily find and assign the training topics your employees need to take. Our collection has multiple formats depending on how employees learn best, including short micro-videos, in-depth video courses, interactive videos, comprehensive elearning courses, and ebooks. Our courses and videos boost employees' ability to engage with and remember training because our content has learning reinforcement built right in, through support materials, quizzes, and follow-up questions.



Support New Managers With Short Videos on Important Training Topics

New managers face a difficult transition when they move from employee to supervisor. They are now having to develop relationships with on-site and dispersed teams, and are expected to be the liaison between frontline employees and upper management. They oversee large teams to try and keep costs down and will have to track their safety and compliance training. And there is always the looming gray cloud of outsourcing labor to lower-cost countries. Developing the skills to handle these situations can be time-consuming and daunting.

BizLibrary offers solutions to each of these management struggles. We offer a 33-minute course specifically for new managers that focuses on transitioning into a new role, defining leadership styles, how to hold tough conversations, and tips on what not to do. With more than 950 videos focusing on communication, new managers are sure to find lessons that will help them develop the skills they need to be able to resolve conflict, mediate, and communicate with employees on every level. BizLibrary videos are broken up into manageable chunks of 5-20 minutes and they are accessible from any computer, phone, or tablet, so new managers don't have to spend lots of time in classrooms, but can fit training seamlessly into their workday.



Prepare Future Leaders With Succession Planning and Skill Development

With Boomers retiring and leaving top-level positions open, companies that haven't invested in their middle managers and younger employees face a leadership and skill gap that is sure to grow. Without a succession plan in place, your company could flounder when you have to search for a suitable replacement. These employees need to know where to steer the business in the future. Leaders also need to stay on top of training with new and emerging technologies. Your current and future leaders can have a lot to teach each other, but without continual training on evolving leadership skills, they'll struggle to communicate what the future of the company could look like and how you're going to get there.

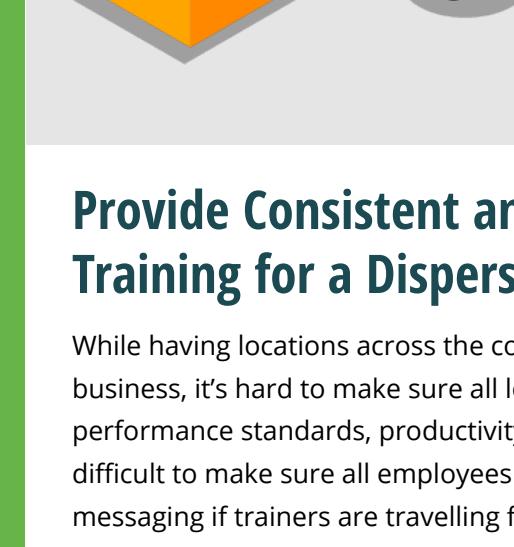
BizLibrary's modern learning content improves current leaders' ability to steer the business and prepares high-potential employees for future leadership roles. The best-performing organizations are able to promote from within, and with BizLibrary's training content on both technical and soft skills, you can continuously develop your employees and prepare them for more responsibilities with clear career paths. There are videos to help develop succession plans before top talent leaves and content to help people learn to adapt through change and uncertainty. There are also many videos that help employees learn to better utilize Microsoft tools, helping them to use software more efficiently.



Boost Employee Retention With On-Demand, Accessible Training

Because of several factors – including an aging workforce, the misconception that manufacturing is unclean and unsafe, and lacking efforts in recruiting – the manufacturing workforce is shrinking. Minimizing attrition is critical. Employees often complain about an insufficient investment in career development and a poor work environment, which can make it difficult to develop a strong culture that will retain skilled workers.

BizLibrary's online training library provides an endless number of paths employees can take to learn and develop skills to grow in their roles. Whether they want to brush up on their safety and compliance knowledge, or work on their communication and conflict resolution skills, there are interactive courses and videos at the ready for them to use. And they don't have to just use work computers; they can access these videos on demand from any device. There are also numerous videos that dive into the how and why employees leave an organization, and they also provide tips and tricks to build up your culture into one of growth and development.



Provide Consistent and Cost-Effective Training for a Dispersed Workforce

While having locations across the country or the globe can be great for business, it's hard to make sure all locations are on the same page with performance standards, productivity, communication, and more. It's also difficult to make sure all employees are getting the same training and messaging if trainers are travelling from location to location – travel costs alone could be a big chunk of budget for any organization.

You can radically reduce training time and costs by looking to BizLibrary's online training library, which ensures accessibility and consistency across the board. Our on-demand access to thousands of videos helps cut those travel costs and save tons of time with courses delivered online. This can keep your employees on the floor putting their newly learned skills to use instead of sitting in classrooms for hours at a time. Each employee across the company has access to the same content and can access it anytime, on any device, ensuring that the same messaging and training is being provided company wide.